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Hand Delivered

June 17, 2012

Planning and Growth Management Committee

City of Toronto

100 Queen Street West, 2nd Floor

Toronto, Ont. M5H 2N2

Dear Mr. Chairman

Re::New Draft City-Wide Zoning By law

We have been retained by the Adult Entertainment Association of Canada for the purpose of evaluating and making recommendation on the proposed new draft City Wide Zoning By law, as it pertains to the land use regulations proposed for adult entertainment parlours.

For your information our client has made verbal representations to Mr. Joe D'Abramo of the planning department. It is apparent that based on discussions with Mr. D'Ambramo and upon reviewing Councillor Peter Mylczyn's motion to City Council at the Licensing and Standards Committee, it appears that there is a nominal understanding of the land use impacts and implications of adult entertainment parlour land uses, versus that of body rub and holistic establishments.

Consequently, we are pleased to advise you that we are pursuing a meeting with members of the planning department responsible for the City wide Zoning By law in order to explain the land use parameters suitable for regulating Adult entertainment parlour establishments in the new Zoning By-law. As an aside, reading Councillor Peter Milczyn's motion, it appears undesirable to combine the adult entertainment parlour establishments with body rub and holistic establishments. This undesirable or perhaps inappropriate "lumping together" approach is again reflected in the proposed new zoning by law.

Thus it is our initial request not to categorize the adult entertainment parlour land uses with other activities such as body rub and holistic land uses. Secondly, we will be making representation to the planning department to approach the adult entertainment parlour land uses in a similar fashion as Night Clubs, Amusement Arcades and other similar land uses.

To this end we will be providing land use standards for the consideration of the planning department for consideration and inclusion in the new zoning by law. We respectfully request the committee to instruct the Planning Department to prepare land use controls for adult entertainment parlours for the Planning and Growth Management Committee's consideration and input prior to further implementation of the

new zoning by law. Again the adult entertainment industry recognizes the need to protect the greater public interest and wishes to contribute to the establishment of appropriate land use regulations in the zoning by law for adult entertainment parlours. .

In conclusion we look forward to working with you and your staff to address our mutual objectives in the new zoning by law.

Yours Sincerely,

A handwritten signature in black ink, appearing to read "Steph Fagyas". The signature is fluid and cursive, with a long horizontal stroke at the end.

Stephen I. Fagyas, M.A. , M.C.I.P., R.P.P.
Commercial Focus Advisory Services